

Do You Suffer From **FRUSTRATED COACH SYNDROME?**



Almost all coaches are affected by **FRUSTRATED COACH SYNDROME**.

Without diagnosis and attention, it won't get fixed. It can be disastrous for growth, and fatal for your business.

FRUSTRATED COACH SYNDROME will explain your emotions about your lack of business success – why you feel exhausted and can't enjoy yourself when you're with family or friends because you're constantly worrying about work.

A 'syndrome' is caused by many small, sometimes unrelated problems, which together can result in significant damage. **FRUSTRATED COACH SYNDROME** occurs when coaches or consultants have not been taught how to run their business effectively. They do the wrong things because they don't know any better.

The mistakes combine to create a position where growth cannot occur.

At best this will stifle your business. At worst it can kill it.

So, let's identify the 8 most common symptoms of the syndrome – the 8 most common things people get wrong in their coaching or consulting business.

If two (or more) of these symptoms apply to your own business, then you are almost certainly suffering from **FRUSTRATED COACH SYNDROME**.

1. You're still charging daily or hourly rates, which limits your income because you're trading time for money. You'd rather get paid what you're worth, based on the value you deliver to your clients.
2. Your competitors have successfully transitioned their businesses online, but you don't know where to start.
3. The thought of launching an online programme or setting up a bespoke portal probably appeals to you, but even the thought of it feels like too much time, effort and money, and you don't have time to learn the ins-and-outs of a new platform.
4. You know don't want to go back to delivering in person, because the long days with lots of travel are exhausting and it steals away family time.
5. You physically can't deliver your coaching to any more clients because there just aren't enough hours in the day.
6. You spend hours on Zoom or on the phone with clients, repeating the same sessions over and over again, and you know that you need to work differently in a remote environment.
7. You are working 'in the business' rather than working 'on the business.' You spend your time day-to-day working on tasks, rather than working on growing the business. The business would suffer if you decided to go on holiday for a few weeks.
8. The main processes in your business aren't automated and are totally dependent on you. Wouldn't you love to put elements of your business on autopilot and enjoy a passive income?

The good news is that
FRUSTRATED COACH SYNDROME
can be cured!

The solution is our done-for-you service where we create a bespoke learning portal for you. This will allow you to:

- Share your knowledge in one place 24/7 (available on any device) in a bespoke portal that matches YOU and your high-ticket pricing, allowing you to scale your business with different revenue options
- Get ahead of your competition in a remote environment
- Create coaching material ONCE and sell it MULTIPLE times over

To find out more, [watch our free training](#) or [book a discovery call](#).